EUROTECHJOBS

Advertising
Media Kit

2026

ABOUT EUROTECHJOBS.COM

EuroTechJobs is the best European recruitment medium to find Software and Tech Professionals across Europe.

EuroTechJobs lists hundreds of jobs in the fields of Software Engineering, Project Management, Support Engineering, Database Administration, Hardware and Telecoms, Data Science, and many more.

Multilingual candidates who speak several languages, usually including English, are geographically mobile in their pursuit of a job in their area of expertise. These key areas of interest and expertise include sought after skills such as C++ Developer, Java Developer, Web, Front End Developer, Python Developer, and Test analyst.

EuroTechJobs is a growing part of the EuroJobsites family of job sites which also includes EuroScienceJobs, EuroPharmaJobs, EuroEngineerJobs, and EuroBrussels.

By choosing to advertise with EuroTechJobs, you gain access to a targeted, highly engaged audience through visually impactful and strategically placed graphical advertisements. Our advertising solutions offer a variety of formats - including banners, logos, category sponsorships, and more - each meticulously designed to uphold our strong brand credibility while maximizing your visibility.

Whether your goal is to build brand awareness, drive traffic to your website, or promote specific opportunities, our ad placements are optimized for maximum visibility and engagement.

SOME OF OUR CLIENTS

AGC GLASS UNLIMITED

efsa European Food Safety Authority

EMBL

ASML Be part of progress

esa

ESRF

FLOW TRADERS

ESO

ZEISS

HUMAN TECHNOPOLE

SelfDecode

LELY

eurotechjobs.com

WHAT CLIENTS ARE SAYING

The website is actually very user friendly. We got enough responses, which were mainly from qualified engineers. Thanks for your fruitful cooperation! I may also add special thanks to your sales and customer service team! We got qualified assistance and were contacted by competent and friendly personnel.
Key Account Manager, Nievelt Ingenieur GmbH

Thank you very much for posting our job advertisement on your website. It has been extremely useful for us, as we have received an impressive amount of applications.
Julie Heraud, HCL Consultants

Find more success stories on the EuroClimateJobs Advertise Page.

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EUROTECHJOBS

01

EUROTECHJOBS AUDIENCE

EuroTechJobs lists hundreds of jobs in the fields of Software Engineering, Project Management, Support Engineering, Database Administration, Hardware and Telecoms, Data Science, Cyber Security, and many more.
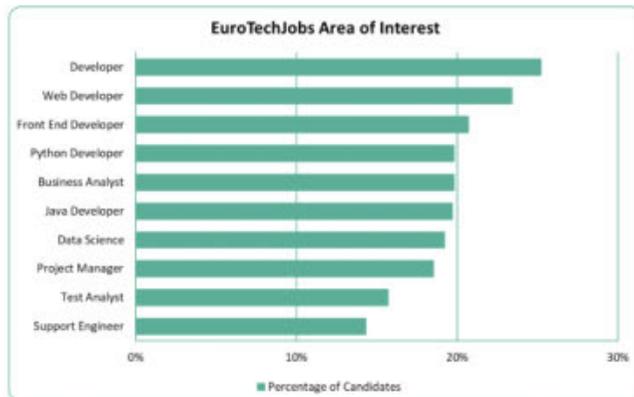
Over years of dedicated marketing and networking at industry-relevant events, EuroTechJobs has cultivated a niche audience of highly qualified candidates seeking international software developer and tech jobs across Europe. We specialize in tech sector, with a focused readership comprised of well-educated professionals who are actively pursuing career advancements across Europe while enhancing their lifestyle.

You can connect with this unique and engaged audience through our prominent website and newsletter advertising options.

In summary

- Every month EuroTechJobs has around **30,000 sessions, and 20,000 users.**
- **Over 1,200 users are subscribed** to our weekly jobs newsletter.
- **Over 12,000 personalized Job Alerts** sent each week. These alerts are meticulously tailored to match the unique qualifications, preferences, and career aspirations of individual users.
- Our community on social media is steadily growing. These followers actively engage with our content, which includes updates on the latest job postings.

For the full list see the EuroTechJobs Recruiter page.

EuroTechJobs Area of Interest

Categories (top to bottom): Developer, Web Developer, Front End Developer, Python Developer, Business Analyst, Java Developer, Data Science, Project Manager, Test Analyst, Support Engineer

Axis: 0% — 10% — 20% — 30%

■ Percentage of Candidates

PROFESSION & EDUCATION LEVEL

- EuroTechJobs candidates possess high-level skills that span multiple disciplines within the software engineering sector.
- 33% have a Master or PhD in a tech field.

COUNTRY AND LANGUAGE

An impressive 79% of EuroTechJobs users are open to relocation, highlighting their adaptability and strong commitment to pursuing career growth wherever opportunities arise.

Moreover, our audience is predominantly multilingual, with English as the most commonly spoken language. This linguistic proficiency, coupled with their diverse cultural backgrounds, equips them to excel in international work environments.

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EUROTECHJOBS 02

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FORMAT AND PRICES

EuroTechJobs provides highly effective advertising solutions at competitive rates, tailored to maximize visibility and engagement within the software engineering community.
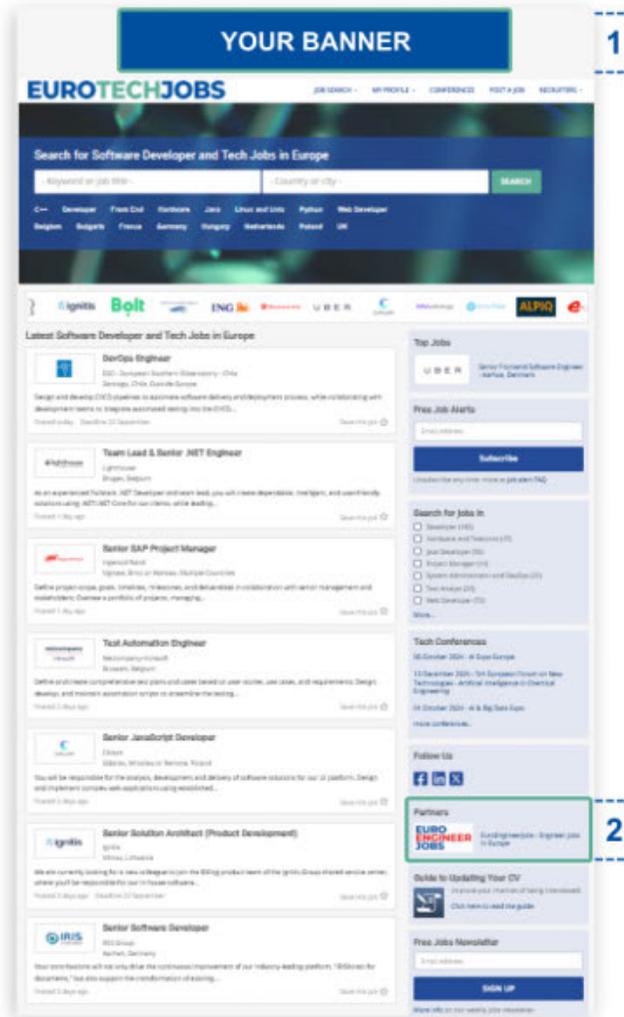
- **High-Impact Website Banner Options:** These visually appealing banners are strategically positioned to capture the attention of our audience, ensuring maximum exposure and impact.

- **Targeted Newsletter Advert Options:** Reach our audience directly in their email inboxes, delivering your message to a highly engaged and relevant readership.

- **Partner Profile + Category Sponsorships:** These options are ideal for highly targeted advertising

PARTNERSHIP PACKS

PARTNERSHIP PACKS RATE CARD

Silver		Gold		Platinum	
Website Banner: 20,000 p.i		Website Banner: 40,000 p.i		Website Banner: 80,000 p.i	
€ 600		€ 1 000		€ 1 800	
2 Newsletter Adverts		3 Newsletter Adverts		5 Newsletter Adverts	
€ 2 000		€ 3 000		€ 5 000	
3 month Partner Profile 3 category sponsorships		6 month Partner Profile 3 category sponsorships		12 month Partner Profile 3 category sponsorships	
€ 1 400		€ 2 800		€ 4 800	
Subtotal	€ 4 000	Subtotal	€ 6 800	Subtotal	€ 11 600
Package discount	15%	Package discount	20%	Package discount	25%
Total	€ 3 400	Total	€ 5 440	Total	€ 8 700

Please don't hesitate to contact us to find out more!

1. Leader board Banner / 2. Partner Profile

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EUROTECHJOBS *03*

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BANNER ADVERTISING

Displaying your message through banner advertisements on our website, which attracts around 5,000 unique visitors every month, is one of the most powerful channels for engaging with tech professionals from across Europe. Our platform is a trusted resource among software engineering experts, offering you a unique opportunity to connect directly with a highly specialized audience.

Our most sought-after option is the Leader Board website banner. Your advert will be displayed prominently at the top of our job search pages to capture maximum attention.

Requirements:

- Maximum file size of banner - 50K
- Supported image files - JPG, PNG, GIF
- Suppurted banner types - Leatherboard

YOUR ADVANTAGES

Because the website serves tech professionals throughout Europe, advertising here enables you to reach a specialized, high-value audience that is likely to be interested in your products or innovations. The standard 728 x 90 pixel ad size provides ample space to convey a clear and compelling message with impactful visuals, while also being versatile enough to integrate smoothly into different design layouts.

WEBSITE BANNER AD RATE CARD

Format	Size	Page impressions/month	Approx. share of monthly P.I.	Price
Leaderboard	728x90 pixels	20 000	20%	€ 600
		40 000	40%	€ 1000
		80 000	80%	€ 1800

Contact our sales team at sales@eurotechjobs.com for further information.

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EUROTECHJOBS

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NEWSLETTER ADVERTISING

The EuroTechJobs Newsletter is sent to thousands of tech experts every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

Seize the opportunity to connect with top experts in software engineering sector through our quick and effective banner format. Whether you're promoting a new product, announcing an event, or enhancing brand awareness, our newsletter banner ads provide a powerful way to convey your message with precision and immediacy.

Formats:

- Logo (120 x 60 pixels) and Text Ad
- Leader board Banner (728 x 90 pixels)

Requirements:

- Logo + Text: 120 x 60 pixels (formats: JPG, PNG, GIF), title: 80 characters, advert body: 300 characters (incl. spaces)
- Banner: 728 x 90 pixels, of no more than 50K file size, file formats - JPG, PNG or GIF

YOUR ADVANTAGES

Your ad will be placed at the top of this effective news medium – just below the EuroTechJobs logo. By securing this prime position, your brand will be the first thing thousands of tech experts see when they open the newsletter, ensuring unparalleled visibility.

NEWSLETTER AD RATE CARD

Newsletter	Format	Price
EuroTechJobs Newsletter (Over 1 300 subscribers)	Logo (120x60 px) + text ad	€ 1000/Newsletter
	Leaderboard banner (728x90 pixels)	€ 1000/Newsletter

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EUROTECHJOBS

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CONTACT INFO

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LOOKING TO REACH OTHER NICHE AUDIENCES?

EUROENGINEERJOBS
Engineer Jobs in Europe

SPACECAREERS
Space Industry Jobs in Europe

EUROCLIMATEJOBS
Climate and Sustainable Energy Jobs in Europe

EUROSCIENCEJOBS
Research Science Jobs and Postdocs in Europe

EUROPHARMAJOBS
Research Pharma Jobs in Europe

EUROBRUSSELS
European Affairs Professionals across Europe

BRUSSELSJOBS
International and Expat jobs in Belgium

INTJOBS
International Affairs and Human Rights Jobs

BRUSSELSLEGAL
The community site for EU & International lawyers

Disclaimer

While EuroBrussels makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices are correct as of January 2025.

Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case. Please note we reserve the right to reject advertisements we consider unsuitable. Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms.

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